

**Agenda**

**European Road Safety Charter**

**Seminar - Stockholm, SWEDEN**

**29 May 2018, 09:30-13:00**

**29 May 2018, Swedish Waterfront Congress Centre**

**09:30 Mingle, coffee and registration**

**10:00 Welcome speech**

**10:10 Vision zero in Sweden – Experiences and future**

Ylva Berg, Ministry of Enterprise and Innovation

**10:25 Road Safety in the EU and the importance of stakeholders' cooperation**

Antonio Avenoso, European Transport Safety Council

**10:35 ERS Charter: A new phase for renewed commitments**

Theodora Calinescu, European Road Safety Charter

**10:50 Can a mobile app stop drink-drivers?**

MHF Abstaining Motorists Association

**11:10 An interdisciplinary organisation devoted to reducing the negative consequences of modern traffic, especially road traffic.**

Ulf Björnstig, Professor Umeå University, The Swedish Society of Traffic Medicine (STMF))

**11:30 Pedagogy to influence attitudes and behavior**

Michael Axelsson Deputy Chairman, The Swedish National Association of Driving Schools STR

**11:55 From concept to action - a systematic approach to Road Safety in the haulage sector**

Patrick Magnusson Regional manager for The Swedish Association of Road Transport

**12:15 ERSC good practice examples from across Europe**

Theodora Calinescu, European Road Safety Charter

**12:30 Discussion: How to implement a successful road safety commitment**

**13 :00 Lunch**