

Webinar on Evaluation Summary ideas

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Complementary evaluation perspectives

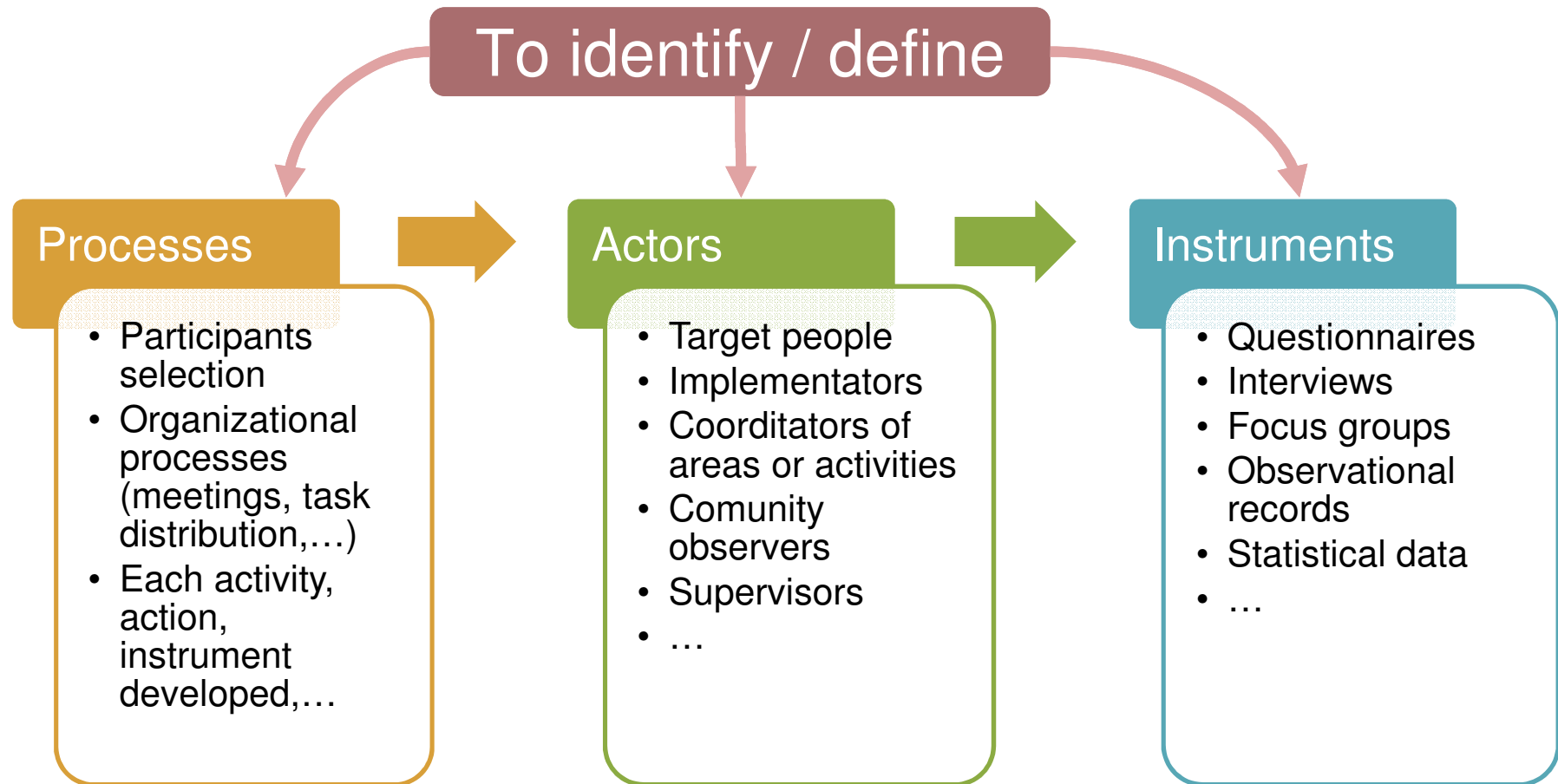
● Formative evaluation...

- is about products and **concrete processes** of the implementation.
- it applies to each activity of your action plan
 - ⇒ *Did the implementation take place as planned?*

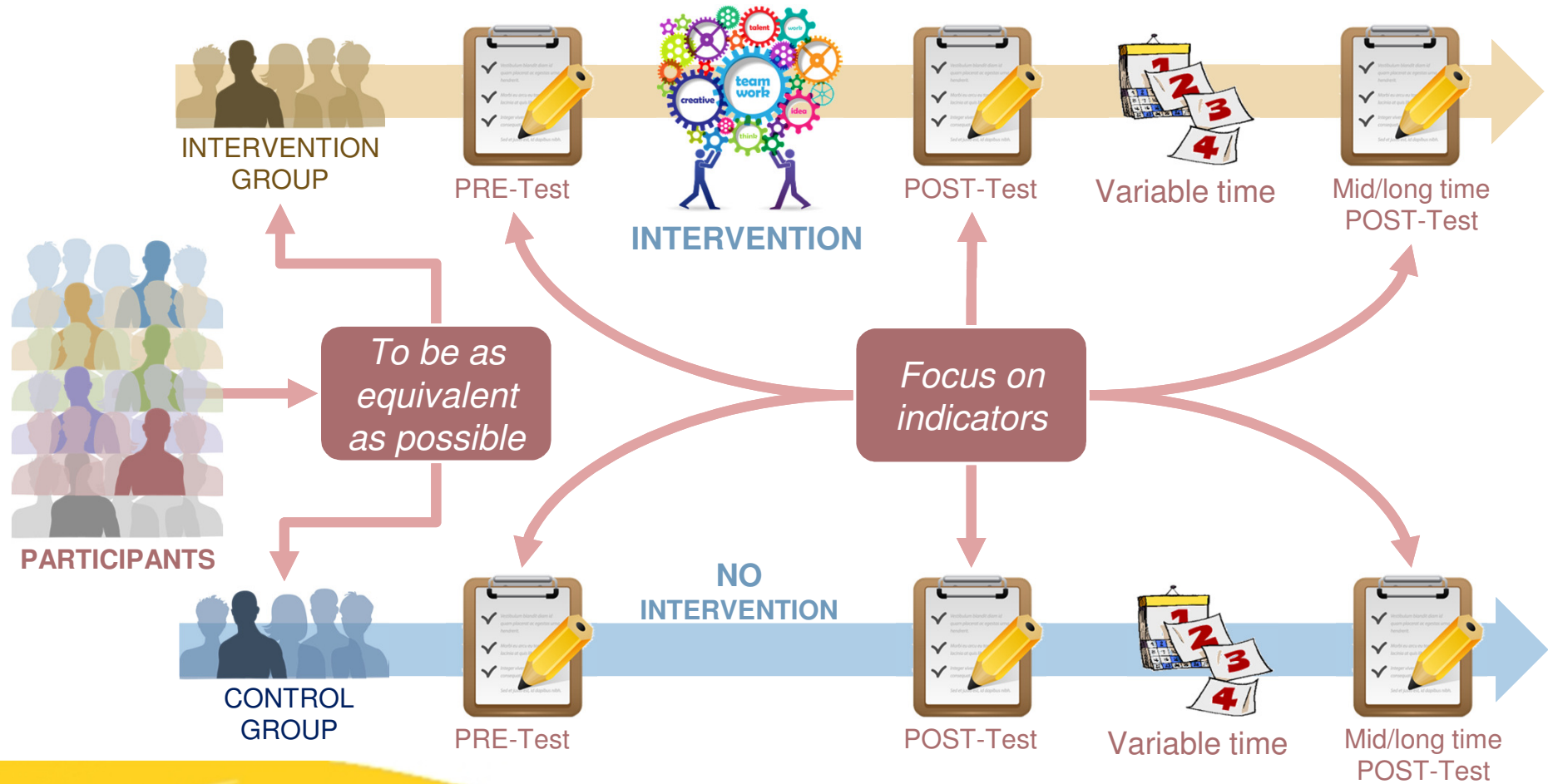
● Summative evaluation...

- is about the **outcome and impact**.
- is planned previously to the implementation of the activities...
- but is carried out at the end of the whole implementation process.
 - ⇒ *Is my action producing the effect according to the objectives I identified?*

Process Evaluation design



Ideal impact evaluation design



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Questions?



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