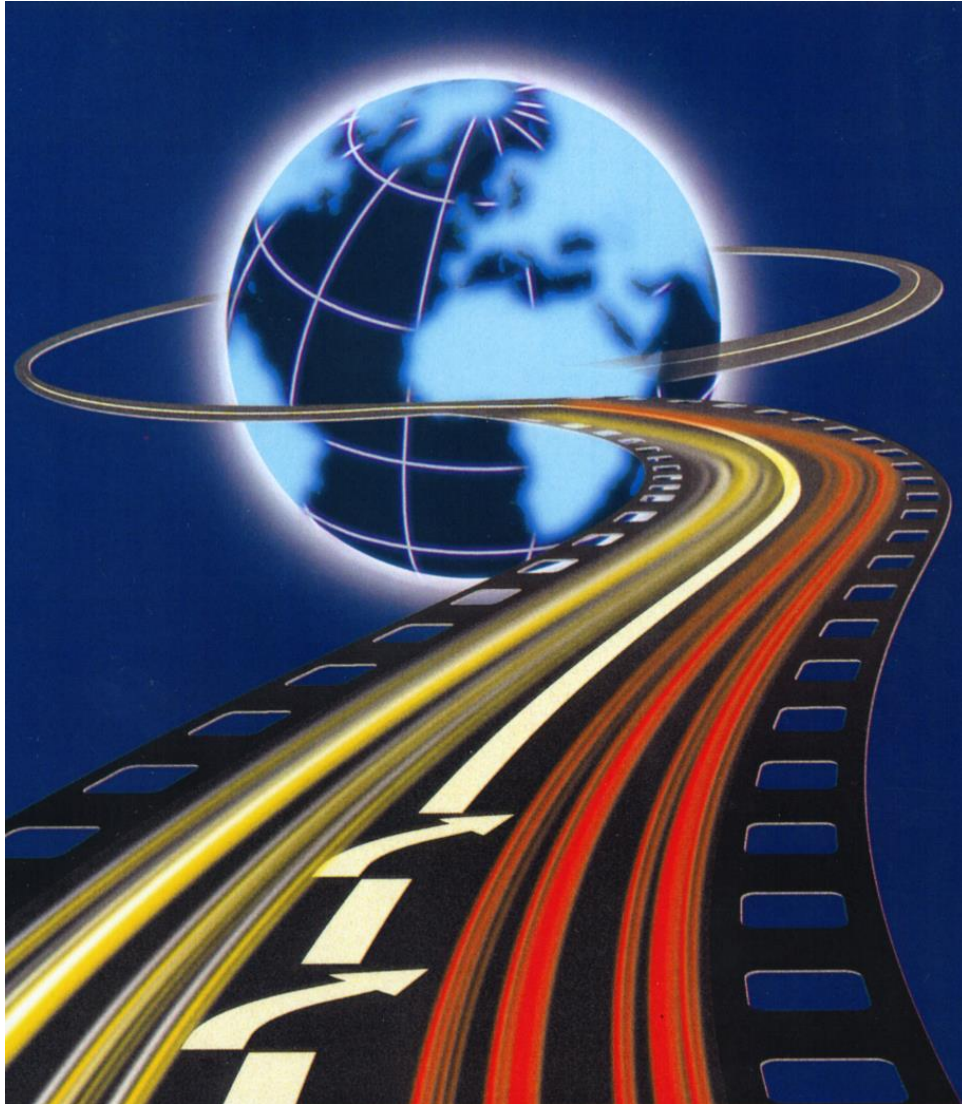


# Global road safety film festival

Geneva – Palais des Nations – February 20-21, 2017



UNECE Sustainable Transport Division  
and

LIFE - Laser International Foundation

invite you to attend the Global road safety film festival 2017

Information; registration, partnership

[life@roadsafetyfilm.org](mailto:life@roadsafetyfilm.org)

[www.roadsafetyfilmfestival.org](http://www.roadsafetyfilmfestival.org)



*Images and films can be a powerful way to convey the important road safety messages. The Festival will promote well-made informative films that convey a strong message on road safety and sustainable mobility. All registered films are available through the Festival website:*

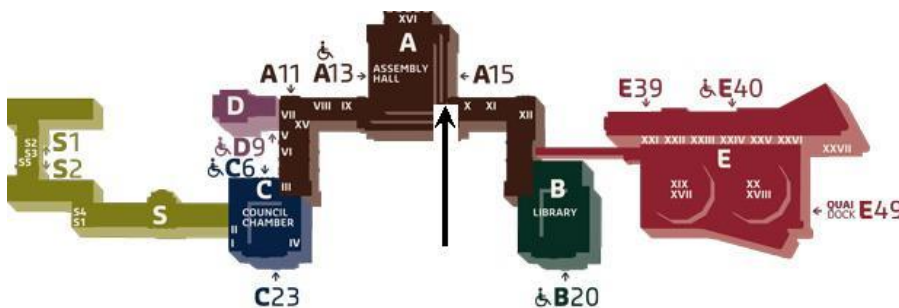
[www.roadsafetyfilmfestival.org](http://www.roadsafetyfilmfestival.org)



Welcome in Geneva

Palais des Nations February 20-21, 2017

Entry of guests and participants is situated  
Palais des Nations  
8-14 avenue de la Paix  
Geneva



The Festival takes place in the Cinema Room

## Objectives

The overarching goals of road safety film festivals are to:

- Promote international cooperation in the field of road safety and sustainable mobility;
- Raise awareness about specific road safety issues;
- Offer a platform and encouragement for road safety film-makers and festival producers to continue and further improve their engagement.

The 2017 Global event further aims at:

- Marking the political attention to road safety throughout the world in order to reach the goals of the UN Decade of Action for Road Safety and the UN Sustainable Development Agenda;
- Promoting the development of effective communications on risky behavior in road traffic;
- Giving visibility to the best road safety films by road safety film festivals and social media;
- Facilitating exchange of experience among road safety film-makers and road safety advocates;
- Boosting road safety awareness raising films in developing countries.

## The High Level Jury



**Jean Todt**

President of the Jury  
UN Secretary General's Special Envoy for Road Safety



**Christian Friis Bach**

Executive Secretary  
& Under-Secretary-General  
of the UNECE



**Zeid Ra'ad Al Hussein**

UN High Commissioner  
for Human Rights



**Luc Besson**

Film director,



**Michelle Yeoh**

Actress  
screenwriter and producer

## The Selection Committee



**Robert Trottein**

President  
LIFE



**Luciana Iorio**

President UNECE  
Road Safety Forum



**Joop Goos**

Director General  
of the Festival



**Bentley Jensen**

UNECE-Sustainable  
Transport Division  
For Road Safety



**Sophie Corret**

LIFE - EYFRS  
European Youth Forum



**Awa Sarr**

Laser International NGO  
UNRSC Road Safety at Work



**Lotte Brondum**

Global Alliance of NGOs  
for Road Safety



**Jessica Truong**

Global NCAP



**Marion Franco**

*Alliance Francophone  
pour la Sécurité Routière*



**Jeri Lynch**

*Conor Lynch Foundation*

## The films

All the films tackle main priorities of road safety: Vulnerable road users and pedestrian safety; Safety devices, helmet use, seatbelts, child restraint system; Alcohol and drugs; Emergency relief; Safe infrastructure; Road safety at work; Sustainable mobility; Smart vehicles; I.T.S. applications to road infrastructure and vehicles.

At that date (December 18, 2016), about 40 films are registered, 50 are announced and the sponsored special categories are:

- Best road safety film in Spanish;
- Best road safety film in French;
- Don't drink and drive;
- Safe and smart vehicle;
- Make motorcycle driving safer;
- Road safety innovation;
- Vulnerable road users.

## Festival programme

### Cinema Room

#### Monday, February 20, 2017

08:30	Registration
09:30	Opening ceremony
10:00	Public screening of the films by category
13:00	Lunch-break
15:00	Continuation of the public screening
18:00	Closing of the sessions

#### Tuesday, February 21, 2017

13:15-14.45 Award ceremony.

## Partnership

Institutional partners are governmental public organizations. Official partners and sponsors are any private sector or civil society organization that shares UN values and objectives of the Decade of Action for Road Safety.

The official partner of UNECE Sustainable Transport Division and LIFE plays a key role in achieving the objectives of the Global road safety film festival. Sponsors support special category awards.

Partnership arrangements are specified by contract with the LIFE.

The Global road safety film festival is supported by FIA Foundation.

The sponsors of special categories are:

- DGT, Ministry of Interior of Spain;
- Global NCAP;
- IARD, International Alliance for Responsible Drinking;
- IMMA, International Motorcycle Manufacturers Association;
- DEVELTER Innovation;
- *Alliance Francophone de la Sécurité Routière* ;
- Conor Lynch Foundation.

## Organization and general conditions

### Registration of participants

Participation is free. The formal registration consists of the registration form for each participant.

### Registration of films

The registration of films is made by LIFE.

The full registration file consists of:

- The registration form for each film or multimedia document
- The transfer of videos by WeTransfer or Dropbox or any other video file transfer software

## Information and partnership

Robert TROTTEIN

President

LIFE

56 Avenue Emile Zola - F75015 PARIS – France

[life@roadsafetyfilm.org](mailto:life@roadsafetyfilm.org)

[www.roadsafetyfilmfestival.org](http://www.roadsafetyfilmfestival.org)