

## Safe Roads

### Road Safety: Everyone's responsibility

4 October 2018, Brescia, Italy



Logo realizzato dalla classe Vª D  
del Liceo Artistico "Olivieri" di Brescia

This event is born from the collaboration between public and private organisations of the province of Brescia and the European Road Safety Charter.

The **European Road Safety Charter**, led by the European Commission, is the largest civil society platform on road safety. To date, more than 3,800 public and private entities have committed to the Charter and carried out road safety actions and initiatives targeted at their members, employees and the rest of civil society. These actions have strengthened road safety culture across Europe, improved common knowledge about the causes of accidents and helped to create preventative measures and solutions.

The Charter's diverse community of members is made up of companies, associations, local authorities, research institutions, universities and schools. All committed entities are given genuine recognition and their actions are made publically visible on our site, enabling others to learn and become inspired.

Specifically, the Charter aims to:

- Encourage and support European associations, schools, universities, companies of all types and sizes, and local authorities to take actions for road safety in Europe.
- Acknowledge contributions by civil society to road safety.
- Facilitate civil society members in acquiring and sharing knowledge on road safety issues in the European Union.
- Facilitate true dialogue for the transfer of road safety experiences and practices at all levels of governance in the European Union.

This event aims to become, over the years, a "Good Practice" within this European framework of cooperation and exchange on the subject of education and road safety.



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4 October 2018, 09:00- 12:30

Museo Mille Miglia, Viale della Bornata, 123, Brescia, Italy

09.00-9.30	<b>Registration of participants</b>	
9.30 – 10.00	Welcome speeches	<p><b>Mr. Paolo Redaelli</b>, Journalist and Secretary of the Traffic and Mobility Commission of ACI Milan.</p> <p><b>Mr. Rocco Vitale</b>, President AIFOS</p> <p><b>Mr. Eugenio Roman</b>, Director Automobile Club Brescia</p> <p><b>Mr. Marco Medeghini</b>, General Director Brescia Mobility</p> <p><b>Prof. Tiziana Pasini</b>, Coordinator school network “Le Quattro Esse”</p>
10.00-10.30	European and Italian policies on education and road safety	<p><b>Mr. Antonio Avenoso</b> (European Transport Safety Council)</p> <p><b>Mr. Giordano Biserni</b> (ASAPS - Associazione Sostenitori ed Amici della Polizia Stradale)</p>
10.30-10.45	Social media, media and road safety education	<b>Ms. Caterina Turati</b> , Pedagog
10.45-11.05	Good practice: “Take the Italian road” platform	<b>Prof. Tiziana Pasini</b> and <b>Salvatore Galioto</b> (School network “Le Quattro Esse”)
11.05-11.45	Technical and emotional aspects in road safety education: Short movie "M 603" Boys On The Road	<p><b>Antonio Savoldi</b>, Author of the book “La folle corsa”</p> <p><b>Angela Giò Ferrari</b>, Author of the book “Graffiti dell’anima”</p> <p><b>Mr. Alessandro Invernici</b> (President Ragazzi On The Road )</p> <p><b>Ms. Alessia Nastri</b>, Traffic psychologist</p>
11.45-12.00	Pedestrian mobility, with emphasis on crossings in the school surroundings: case study	<b>Mr. Pietro Penna</b> , ACI Italia, Expert in mobility and traffic policies, and regulations related to commuting
12.00-12.15	The European Road Safety Charter	<b>Theodora Calinescu</b> , Project Officer, European Road Safety Charter
12.15-12.30	Conclusions	

#### PATRONAGE :

ANPS  
PANATHLON  
LIONS DISTRETTUALE  
CIDNEO  
LIONS COLLEBEATO