

# Together we are road safety

## European Road Safety Charter

Call for Good Practices - to enter the selection for the:

### **Excellence in Road Safety Awards 2016**

#### **SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION**

	<b>Please fill in here</b>	<b>Instructions</b>
Name of the organization	UDRUGA SIGURNOST U PROMETU	
Type of organization	NGO, multidisciplinary organization of experts	NGO, company, local authority, school etc.
Organization main activity	Statutory: Praćenje, proučavanje i predlaganje mjera i aktivnosti za ostvarivanje veće razine sigurnosti svih sudionika u prometu te smanjenje opsega i posljedica njihovog stradavanja. [ Monitoring, studying and proposing measures and activities to achieve the higher level of safety for all road users and the reduction of the scope and consequences of traffic casualties.]	Activity field
Country	Republika Hrvatska	Of the organization
Website	www.sup.hr	Organization website
Contact person	Georg –Davor Lisicin	For the follow-up of the application
Contact person's position	General secretary of the association	
Contact person's email address	dlisicin.sup@gmail.com	
Contact person's phone	00385 99 805 4040	

Partners in the initiative	Fakultet prometnih znanosti Sveučilišta u Zagrebu, Nacionalni program sigurnosti cestovnog prometa RH (MUP-Ministry of internal affairs), Udruga "Moj bicikl", Sustav javnih bicikala d.o.o. - NEXT BIKE, Zagrebačka pivovara d.o.o. ...etc	
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## SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	<p>During the 2016. we are planning to conduct activities under 7 topics and three projects that had been nominated to the NPSCP:</p> <ol style="list-style-type: none"> <li>1. Organiziranje stručnih skupova i okruglih stolova na temu sigurnosti prometa – expert round table and panel discussions- during the whole year, first one on the subject of the increasing casualties in the road traffic is planned in March 2016.</li> <li>Organising, conducting and direct implementation of workshops and international actions:</li> <li>3. Svjetski Dan sjećanja na žrtve cestovnog prometa [WDR 20.11.2016.] – awareness campaign - October – November 2016.</li> <li>4. Nastavak akcije Europska noć bez nesreća – ENWA 2016. – <b>project</b> – September – December 2016.</li> <li>5. Radionica za motocikliste [Motorcyclists workshop] – <b>project</b> – April – June 2016.</li> <li>6. Radionica za bicikliste škola 18 + [Workshop for adult cyclists] - <b>project</b> – April – June 2016.</li> <li>7. Promoviranje pravovremenog zbrinjavanja žrtava prometnih nesreća i sustava HEMS – January 2016. – awareness campaign - already made press conference and submit petition for the continuation of the HEMS system in Croatia, under the civil management and with its own financing model partially outside of the state budget</li> </ol>	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process
Departments/persons implicated internally	Georg Davor Lisicin, dipl.ing. prometa (general secretary, manager of School for bicycle drivers 18+ project, Milan Pajnić dipl.ing.prom. (member of BoD, manager of project Workshop for motorcycle drivers) Igor Novačić dipl.ing.prom. (member of BoD, manager of project ENWA 2016.)	In the case of persons, indicate their positions

Geographical scope of the activities	Republika Hrvatska, and in the case of the Motorcycle workshop surrounding countries (we had several inquiries and cooperation offers from BIH, Slovenija and Hungary).	Indicate where the activities were implemented
Summary of the initiative	Main aim of the expert tables, petitions and public awareness campaigns are higher level of safety for all road users and the reduction of the scope and consequences of traffic casualties. Expert tables and discussions are not enough, so practical tools for achieving these goals are projects and actions carried out during the year described under activities developed.	Describe the initiative indicating the subject, its aim and the main activities it involves.  Max: 100 words
Innovative character	“Radionica za motocikliste” and “Škola za odrasle bicikliste (18+)” are innovative in the way that we had made all new concept and approach in organising workshop for adult and senior cyclists and motorcyclist. Approach is multidisciplinary where we had involved as many stakeholders as we can (ministry of internal affairs, municipals, NGO-os , motorcyclist groups .. etc) and comprehensive training with professional instructors, first aid course, “shock” education by the doctor surgeon from trauma department, conversation with traffic victims etc. Workshops are free and every participant get a copy of the manual and a small gift.	If applies, describe to what extent the proposed initiative will lead to new approaches and practices  Max: 100 words
Issues that are addressed with the initiative	Main issues are higher level of safety for all road users and the reduction of the scope and consequences of traffic casualties, especially for the most vulnerable road users (cyclists, motorcyclists and pedestrians). This year we have decline in the number of casualties in RH so now is time for action. We all made some progress from 2010. but this is not enough.	Describe which issues were identified that lead to implement the activities  Max: 100 words

<p>Activities developed</p>	<p>For projects :</p> <ol style="list-style-type: none"> <li>1. „Europska noć bez nesreća 2016.“ – raising awareness and responsibilities of young drivers in driving, in accordance with the regulations, with an emphasis on danger of driving under the influence of alcohol. Our partners here are University of Zagreb, faculty of traffic science from , who shall provide control group for evaluation, as well as students for conducting the action where we have double benefits. Future experts of traffic shall be involved in the creation of this actions and ensure future actions and improvements regarding young drivers and DUI, not to forget the peer pressure of the passengers in the vehicle that is a common thing among youngsters. Our partner through campaign Zagrebačka pivovara is responsible for bigger media awareness effect and activity at the source with a clearly agreed message that only responsible thing is not to drink at all when driving.</li> <li>2. Radionica za motocikliste - The basic goal through additional training to sensitize motorcyclists about the dangers of their participation in the road traffic with a focus on improper driving and inappropriate speed, also not using helmets and appropriate clothing and footwear. Our partners are ministry of internal affairs, professional driving instructors, doctor surgeon from the clinic from Clinical hospital centre member of our association who shall conduct “shock” therapy with motorcyclists. First aid course should be conducted by the Croatian Red Cross - IFRC organization.</li> <li>3. Škola za odrasle bicikliste (18+) - After two years of implementation of the project and the published manuals for cyclists, we plan to continue the workshop - School of 18+ cyclists that will be oriented towards adult drivers of bicycles in a similar format and size as well as for motorists. In addition to these workshops, we shall try to start a public debate about the rising role of cyclists in traffic and their impact and traffic regulation of their basic knowledge of traffic regulations - education for bicyclists and must wear helmets obligation in the Law on Road Traffic Safety. Adjusted first aid course should also be conducted by the CRC.</li> </ol> <p>A multidisciplinary approach define the precise role of stakeholders in the comprehensive education of participants. Workshops shall be conducted in phases with teoretical and practical part of the education.</p>	<p>Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner</p> <p>Max: 600 words</p>
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Genesis	Actions and projects for which we have decided to refer to the most vulnerable groups in road traffic, which in practice have very little space in the actions and projects conducted by relevant institutions. Also, our approach is comprehensive lifelong education through, rather than repressive approach and one term educations and licensing, or issuing of permits.	Reasons why you chose this initiative  Max: 100 words
Transferability and multiplier effect	One of our projects ENWA 2016. and action WRD 2016. are international actions that our association had implemented in RH as an example of the good practice. On the other side our projects - educational workshops for motorcyclists and cyclists are unique in their multidisciplinary form and holistic approach in education in theoretical and practical phase. From the latest WHO and ETSC statistical data, EU statistical pocketbook as well as data from our national institutions are showing that most vulnerable participants in traffic had made a small step forward toward the Decade of action goal of reducing road traffic accidents in half. That is why our activities are up to date with the latest situation throughout EU. NGO system of volunteering in organisation of activities is reducing the cost of the projects so it can be easily introduced in every country in EU.	Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale  Max: 200 words
Promotion and dissemination	Results of the action shall be disseminated through public and expert community via usual means of journalist agencies, expert round tables, press release, social media, youtube channel etc. Comprehensive campaign prior to actions shall be conducted for each project. Polls control groups shall be formed before the workshops, as well as surveys conducted after the workshop. For the WRD 2016. we shall try to get (as we had managed to get in 2015.) patronage of the President of the Republic of Croatia Mrs. Kolinda Grabar-Kitarović, that shall ensure media coverage at the highest level.	Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.).  Max: 100 words
Continuity	Yes, all activities and project nominated in this form, we are conducting for the fourth year on the row, some of the activities had been planned since the founding of the association in 2009. and the plan was and still is that activities shall be modified over the years based on experiences in the implementation of these projects and actions. Furthermore, our association had been always open for international and regional cooperation and dissemination of good practice and experiences with other NGO-s agencies and other institutions that are working on the same goal.	Indicate if there is a plan to continue some activities in the coming years  Max: 100 words

<p>Evaluation of the activities</p>	<p>For every action that we are planning to conduct there is a press clipping plan and ROI indicators that shall be calculated from our site <a href="http://www.sup.hr">www.sup.hr</a> and social media platforms. For every one of the three project we had planned surveys prior and after the action and workshops. Evaluation shall be conducted internally and externally by the Faculty of traffic, and probably ministry of internal affairs in order to get strict and accurate evaluation.</p>	<p>If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives</p> <p>Max: 100 words</p>
<p>Other important aspect that you want to underline</p>	<p>Workshops for motorcyclists and cyclist are now for the third year in full scale (first year we had set a pilot workshops) , and we are getting very positive feedback, as well as expectation of the institution in Croatia and even from the region with the emphasizing that workshop must be continued for the generations to come.</p>	<p>Any information that could help the jury to chose your initiative</p> <p>Max: 100 words</p>