

Successful ERSCharter Seminar in Bucharest

The European Road Safety Charter seminar took place on the 21st of March at the Parliament Palace in Bucharest, Romania. It was part of the two-day International Road Safety Conference organised under the aegis of the Romanian Presidency of the Council of the EU. It was moderated by Mr. Costin Tatuc, road safety consultant and one of the national relays for the ERSCharter in Romania.

Mr. Matthew Baldwin, Deputy Director General DG MOVE and European Road Safety Coordinator kicked off the seminar and talked about the European Commission's commitment to improving road safety. Mr. Antonio Avenoso, executive director of European Transport Safety Council, talked about the PIN programme and its focus on the sharing of best practice.



The presentation was followed by an overview of the road safety in Romania and the role of the Interministerial Council for Road Safety (CISR), given by Madalina Stoenescu, Secretariat of the CISR.

The European Road Safety Charter team presented the current phase of the ERSCharter, its milestones, as well as steps to develop a road safety commitment. The participants were informed about the ongoing call for good practices and the possibility to win one of the ERSC Excellence in Road Safety Awards 2019.

Several good practice examples were presented during the seminar. One of the ERSC Excellence in Road Safety Awards winners of 2017, ACR, presented the winning project 'Mr. Bear', as well as other ongoing road safety activities of the Romanian automobile club.

The role of research in road safety campaigns was highlighted by senior research analyst George Ursachi, with a focus on the elderly pedestrians' safety campaign developed by e-sigurantarutiera.ro.

Liviu Zorila, president of EDIT Association presented their large scale education project 'Ora de Educatie Rutiera' taking place in schools, as well as highschoools and kindergartens.

The role of awareness campaigns in educating the road user was highlighted by Dr. Mihaela Rus, founder of PsihoTrafic and active ERSC member.

The participants engaged in a discussion on requirements for successful road safety initiatives, as well as the main risk factors for road safety in Romania.