

Evaluation of Road Safety Actions

The European Road Safety Charter Online Workshop

2nd March 2015 - 14:00- 15:00 CET

“How to evaluate the impact of your Road Safety activities”

Introduction

Susanne Lindahl

Mid-Term Evaluation of the EC's Road Safety Policy Orientations 2011-2020

Policy officer at DG MOVE, European Commission

Evaluation of occupational Road Safety action plans

Frank Zarifian

Sanofi - Senior Director Health, Safety & Environment for Global Operations

Evaluation of Road Safety initiatives in the areas of Education, Training or Campaigns

Christina Brown

ROSPA - Road Safety Evaluation Officer

Moderation & Conclusion

Pedro Valero-Mora

*Department of Methodology in the Behavioural Sciences
UNIVERSITY OF VALENCIA - Professor of Statistics in Psychology*

Questions and Answers

Chat moderated by **Eva Prudilová**,

Communication Coordinator at the European Road Safety Charter