



Safe commuting in SEAT's collective employee transport

SEAT disposes of one of Spain's most developed systems of employee transport. It ensures the workforce's access to the three SEAT plants in the province of Barcelona, improves road safety for employees and also contributes to the relieving of traffic in the regarding region.

The history of the employee transport stretches back to the 1950s: The beginning mass motorisation caused the fast growth of SEAT's factory in Barcelona-Zona Franca which made the development of infrastructures for the workforce necessary. Among others, worker's mobility and access to the plant had to be ensured.



In the '90s, the major part of SEAT's production was relocated to the new factory in Martorell, in the nearby district of the Baix Llobregat. As a consequence, the collective employee transport was extended and adapted to the workforce's needs.

Currently, the part of users in the workforce is 42 % (about 6.000 employees). En working days, 148 coaches from a private transportation company ensure the mobility of more than 6.000 employees on 49 routes. The service covers a great part of

the Metropolitan Area of Barcelona: Employees from 24 communities are carried to the SEAT plants in Martorell, Barcelona-Zona Franca and El Prat.

The bus schedule is adapted to production shifts and working hours of the administrative staff. As kind of social benefit, employees can enrol to the collective transport and use it for free.

/ Improved road safety through collective transport

The collective transport system plays an important role for SEAT's objective to improve road safety for its workforce. In recent years, there has been no considerable traffic accident.

Although the number of employees commuting by the collective transport is slightly inferior to the number of employees commuting by car or motorbike, the number of commuting accidents of the first group is significantly inferior to that of the latter group.



As a great part of the workforce makes use of the collective transport, the traffic volume is reduced which furthermore leads to an increase of road safety for the society: Less people on the roads mean fewer chances to suffer a traffic accident.

In order to make commuting in the collective transport even safer, SEAT is planning an information campaign to raise employees' awareness regarding the use of safety belts in the coaches, whenever possible.

