

Together we are road safety

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2016

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions
Name of the organization	Svevia AB	
Type of organization	<p>Svevia is the leading operating contractor and the fifth largest road and construction company in the country with 2,000 employees.</p> <p>Our core business is to carry out construction and manage the operation, service and maintenance of Sweden's roads and other infrastructure.</p> <p>Assignments include everything from roads, streets, bridges to rail, port and district heating.</p> <p>We also rent out and maintain equipment, vehicles, construction sheds and equipment, primarily to Svevia, but also to customers in the entire construction industry. We also rent out offices, workshops and warehouses.</p> <p>We are found all over Sweden and, since 1 January 2009 a wholly state-owned companies.</p>	NGO, company, local authority, school etc.
Organization main activity	Our core business is to carry out construction and manage the operation, service and maintenance of Sweden's roads and other infrastructure.	Activity field
Country	Sweden	Of the organization
Website	www.svevia.se	Organization website
Contact person	Nicklas Persson	For the follow-up of the application

Contact person's position	Health and safety engineer	
Contact person's email address	nicklas.persson@svevia.se	
Contact person's phone	+46702094709	
Partners in the initiative		

SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	We started the project in August 2015 and estimated that it will be completed and launched in April 2016.	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process
Departments/persons implicated internally	Nicklas Persson Health and Safety engineer and all five of us in the Safety group in Svevia. We also have help from IT department to develop and from Communication department to promote.	In the case of persons, indicate their positions
Geographical scope of the activities	The ambition is that this will be implemented and useful for all Svevia's employees and their subcontractors throughout all of Sweden.	Indicate where the activities were implemented

<p>Summary of the initiative</p>	<p>By showing that safety is the most important thing in Svevia you can eventually help create a higher safety culture. By being the first and innovative thinking in the safety area we will be seen more and build even better safety culture in the company. We will be first of the Swedish construction companies to have a Safety app.</p> <p>The app contain 3 features. Working alone and panic alarm: Unconscious, an GPS alarm will go to the immediate supervisor. Push/Safety Notices Medical ID at the locked screen.</p>	<p>Describe the initiative indicating the subject, its aim and the main activities it involves.</p> <p>Max: 100 words</p>
<p>Innovative character</p>	<p>Svevia has today estimated about 450 employees who are at substantial risk for this. About ¼ of the company's employees are subjected daily to be working alone.</p> <p>This safety app will solve this and it will be much easier to carry out safety information to a smartphone. Most people who work on the road today do not have computers and do not check work emails but they have smartphones.</p>	<p>If applies, describe to what extend the proposed initiative will lead to new approaches and practices</p> <p>Max: 100 words</p>
<p>Issues that are addressed with the initiative</p>	<ul style="list-style-type: none"> - Make it easier for Svevia employees to take part in safety information. - Increasing risk awareness of Svevia employees. - To show Svevia employees and others that it is important with safety of Svevia. - In the long term create a better safety culture. 	<p>Describe which issues were identified that lead to implement the activities</p> <p>Max: 100 words</p>

<p>Activities developed</p>	<p>It can be difficult to get information out to workers who are working in the field and may not always have access to a computer. But usually, they always have a cell phone. It would therefore be helpful if information about occupational health and safety came down that road. Some things related to safety is also facilitated if it is simple.</p> <p>Take, for example, alone working where there is a high safety risk because it is quite difficult and hard to make sure that someone keeps track of where you are and if anything happened to you.</p> <p>In this app, one of the features to be sure you click on a button and the reports that you can now perform a solo work. You must, at regular intervals, click on the button to notify that you are ok and nothing has happened to you. If you don't push the button, a message/signal will go to your boss or someone you have chosen before that something is wrong. There will also be exact coordinates on a map where you are.</p> <p>You will also have the possibility to send a panic alarm if you are under attack.</p> <p>The other features are:</p> <p>Push Notices/_SAFETY messages to inform Svevia employees about particularly dangerous work situations and accidents.</p> <p>Medical ID at the locked screen if someone finds you unconscious.</p>	<p>Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner</p> <p>Max: 600 words</p>
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<p>Genesis</p>	<p>The aim of the project is that Svevia clearly shows that it is a company that invests in the safety of their employees by being at the forefront and innovation in the safety and working environment.</p> <p>By showing this, there will hopefully be a higher safety culture in Svevia.</p> <p>And to make it easier for Sveviaanställda to take part of safety information.</p>	<p>Reasons why you chose this initiative</p> <p>Max: 100 words</p>
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<p>Transferability and multiplier effect</p>	<p>Since the app will be open in the appstore for all to download also Svevias subcontractors will be able to use the app.</p> <p>It will hopefully also do good for other companies in the world.</p>	<p>Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale</p> <p>Max: 200 words</p>
<p>Promotion and dissemination</p>	<p>At launch, there should be as many efforts as possible made simultaneously to get as many downloads as possible at one time. (Boost) The more downloads on the same day, the higher the app gets in the ranking list. If it ends up high in the rankings, more people will see it and download it more.</p> <p>Should be made on the same day: Some form of a release which as many as possible participate. Advertising Reporting to appropriate media as many as possible. App and safety magazines.</p> <p>The initiative will be available in the AppStore and we will try to promote it as much as we can.</p> <p>We will also promote it on our internal website and promote it on our website.</p>	<p>Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>
<p>Continuity</p>	<p>This activity will proceed in the coming years.</p>	<p>Indicate if there is a plan to continue some activities in the coming years</p> <p>Max: 100 words</p>
<p>Evaluation of the activities</p>	<p>We will be able to see statistics on how the app is used and we will also examine what the employees think and if they think it helps them in their everyday work.</p>	<p>If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives</p> <p>Max: 100 words</p>

<p>Other important aspect that you want to underline</p>	<p>We in the safety organization of Svevia are passionate about the safety and that our employees will not come to harm. Today we have quite a few resources compared with our competitors in the same industry who are in the same size. But we have decided, we will accomplish as much with the resources we have and concentrate on that our passion and creative minds will take us as far. And such a nomination of a prize would help us in our struggle.</p>	<p>Any information that could help the jury to chose your initiative</p> <p>Max: 100 words</p>
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