



Together we are  
**road safety**

Join the European  
Road Safety Charter and  
make a difference

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Make a difference

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Transport

## European Road Safety Charter

“More and more civil society organizations, aware of their shared responsibility, wish to engage on road safety in their day-to-day activities.”<sup>1</sup>

*Commissioner Kallas*

During the last ten years, the number of deaths on European roads has been cut by almost 45%. However, there is still a long way to go. Every day, 85 people die in road traffic accidents.

The European Road Safety Charter has been consolidated since 2004 as **the largest civil society platform on Road Safety**.

As a European Commission led initiative, the ERSCharter plays a significant role in the pan-European effort to make our roads safer. The charter is a community which today includes over **2,300 signatories** contributing to the improvement of road safety standards and culture by making **real commitments** and undertaking **concrete actions**.

Our vast community of members demonstrates the genuine support and commitment for road safety in Europe. Organisations, industries, businesses and institutions take initiatives targeted at their members, employees and the rest of civil society.

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<sup>1</sup> Siim Kallas Vice-President and Commissioner for Transport during the European Road Safety Charter - Excellence in Road Safety Awards Ceremony, Brussels, 1st February 2011.

## A new ERSCharter mission in 2013-2016

The new ERSCharter aims to promote the commitment of civil society, with a focus on vulnerable users, especially youth. Its mission is built upon community: the need for stakeholders and members of civil society to **join forces** and take a common responsibility for road safety.

### Mission

#### Action

To encourage and support European associations, schools, universities, companies of all types and sizes, and local authorities to take actions for road safety in Europe.

#### Recognition

To acknowledge all contributions by civil society to road safety.

#### Knowledge

To facilitate civil society members in acquiring and sharing knowledge on road safety issues in the European Union.

#### Dialogue

To promote effective dialogue for the transfer of road safety experiences and practices at all levels of governance in the European Union.

### Vision

Join forces among all civil society players to develop a positive road safety culture in the European Union and reduce the number of road casualties by 2020.

